



CORPORATE PROFILE

www.digitalotters.com

ABOUT US

An Agency Changing Digital Marketing Dynamics.

We are a Digital Marketing, Web Development and Designing & Web Hosting, Cyber Security Agency with technical expertise and creative minds to provide you with innovative, never seen or heard before ideas to help your business grow.





SERVICES



SERVICES



WORK



CLIENTS



CERTIFICATION

Social Media Management

More Traffic & Conversions

As one of the specialised digital marketing agency, our social media team creates, measure and optimize result oriented campaigns for small, medium and big businesses.



FACEBOOK SERVICES

Generate quality leads by getting your brand in front of potential customers on facebook



TWITTER MARKETING

Share your brand's news on Twitter. Join the conversation



INSTAGRAM MARKETING

Get new followers on one of the most exciting platforms for businesses



YOUTUBE MARKETING

Market your brand on the largest video-sharing website



B2B MARKETING SOLUTIONS

Digital Otters is providing Marketing solutions for small to large companies



PINTEREST SERVICES

We help you share your brand's visual story on Pinterest



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Web Design & Development

Secured Website Development

At Digital Otters we've got a dedicated team of web developers ready to work with you to make your business/brand accessible through user-friendly and engaging website.



WORDPRESS DEVELOPMENT

WordPress is free web software you can use to create beautiful websites, blogs, or apps.



MAGENTO DEVELOPMENT

Magento's back end development training courses give PHP developers the tools they need to create stores that wow their customers.



SHOPIFY DEVELOPMENT

A development store is a free Shopify account that allows you to build stores for clients and work on Shopify themes.

PHP

PHP DEVELOPMENT

PHP is a general-purpose programming language originally designed for web development.



PYTHON DEVELOPMENT

Python is an interpreted, high-level, general purpose programming language.



HTML DEVELOPMENT

Hypertext Markup Language, or HTML, is a programming language used to describe the structure of information on a web page.



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Search Engine Optimization

Result Oriented Organic SEO

Search Engine Optimization (SEO) is a process to increase website organic ranking in search engines and subsequently increases website traffic to generate more leads and revenue. At Digital Otters, we are optimizing the online world, helping artists, small and large businesses with their search engine rankings two decades.



Analysis



SEO Strategy



Content Creation



On-Page Optimization



Off Page SEO / Link Building

Work with a Certified Google Partner





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Pay Per Click Management

Google, Facebook, LinkedIn & Twitter

We build each of our campaigns to produce the best results possible. Each pay-per-click management campaign is built based on years of research and analysis to better understand web users and different audiences. We've built PPC campaigns for a number of industries in worldwide markets, giving our experts the knowledge to build attractive campaigns that convert.



Discovery

We connect with each client to learn about their expectations and their history with pay-per-click campaigns.



Strategy

Our PPC team builds a strategy for the campaign with a focus on keywords, landing pages, and performance.



Creative

Banner and textual ads are created with each keyword and audience in mind, with custom landing pages.



Launch

The pay-per-click campaign is implemented using a variety of tools to insure an accurate launch on all fronts.



Management

Our team continues to monitor ad performance to make adjustments based on preset guidelines and optimization.



Reporting

We produce unique reports for each of our clients to show them the metrics and help them draw a meaningful conclusion.



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Reputation Management

Regain Lost Customer Trust

Combat Misinformation, Rebuild Your Reputation
Rise To The Pinnacle of SERPs Again

We specialize in identifying and dealing with negative SEO that's hurting your brand / personality and help you Restore Consumers' Faith In your business or you with Quality Reputation Management Services.



COMMUNITY PARTICIPATION

An expert will contribute to the community for brand awareness and trust building.



INDUSTRY EXPERTISE

Assigned resources for the project will be from a relevant niche to ensure results.



DEDICATED PROJECT MANAGER

A project manager will be dedicated to seamless management and timely reporting.



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Music Marketing, Publishing & Releasing

Be everywhere you need to be — worldwide

We are filling the gap between artists and digital stores. Digital otters has made it very easy for musicians to sell their songs worldwide and keep 100% of their sales revenue.



MUSIC DISTRIBUTION

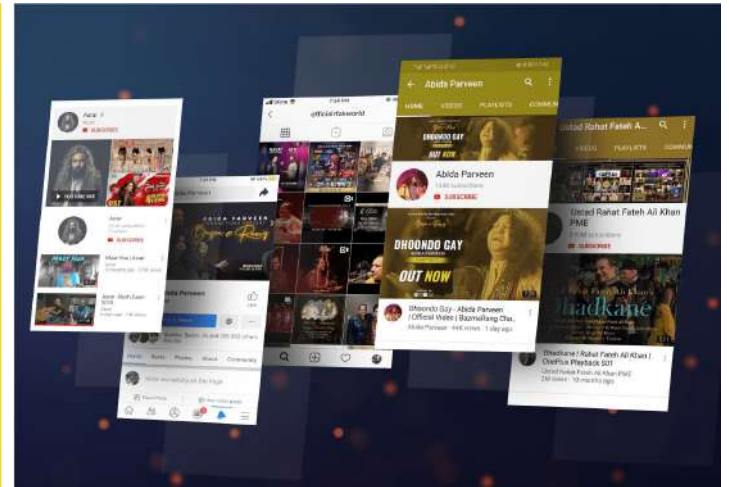
Promote your Music on Social Media



ROYALTIES COLLECTION

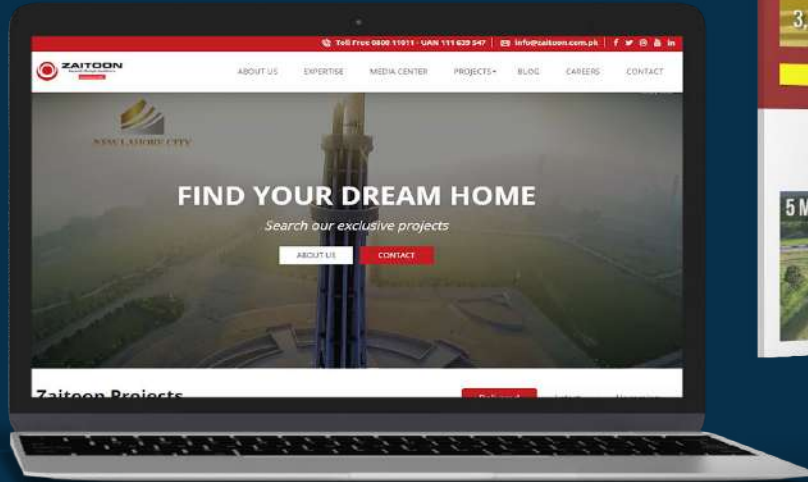


LICENSE YOUR SONGS/MUSIC



Zaitoon Group

Managing Website, SEO, PPC and PR





Ingot Brokers



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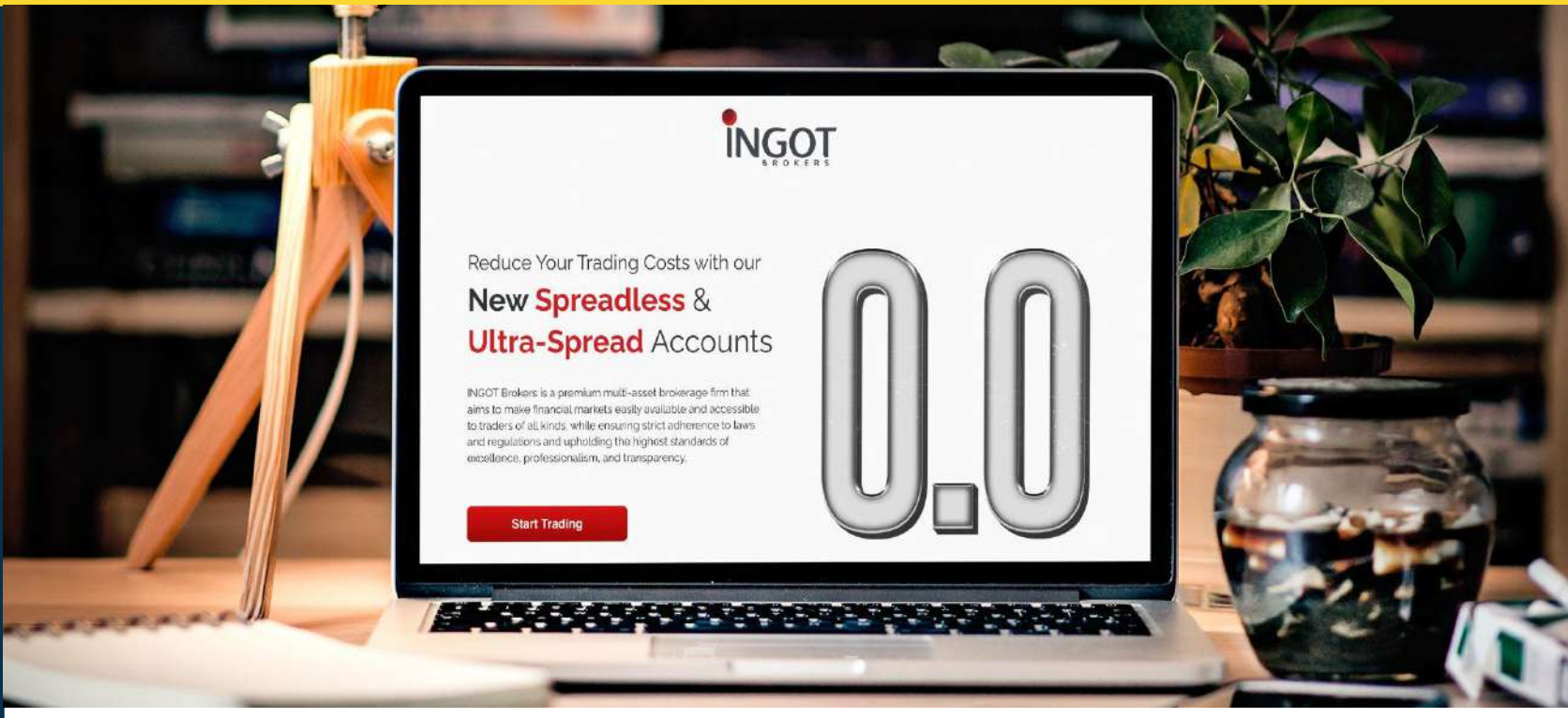
WORK



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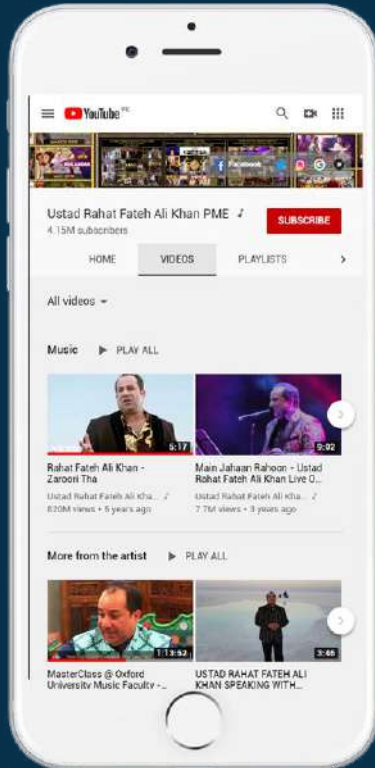
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Web Development & Digital Marketing

Rahat Fateh Ali Khan

Managing Social Media, Website & Music Releasing





Lite Finance



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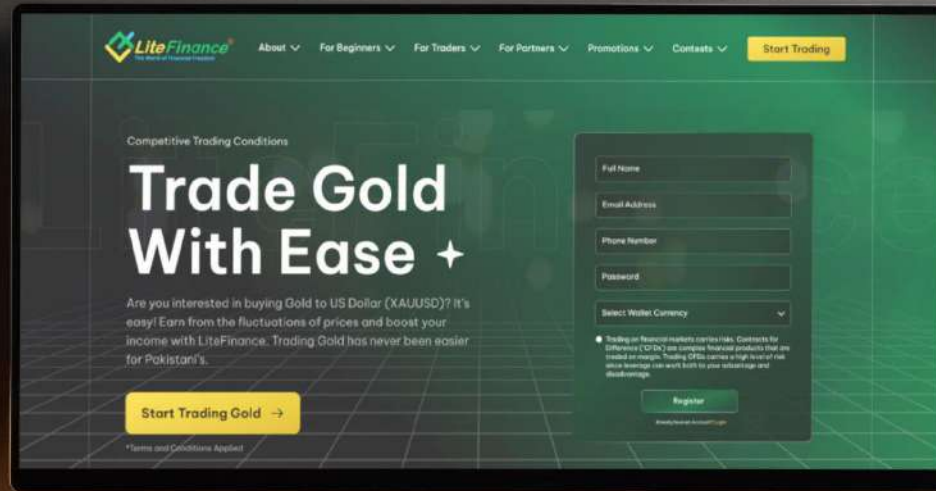
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Web Development & Digital Marketing



Pelican Properties



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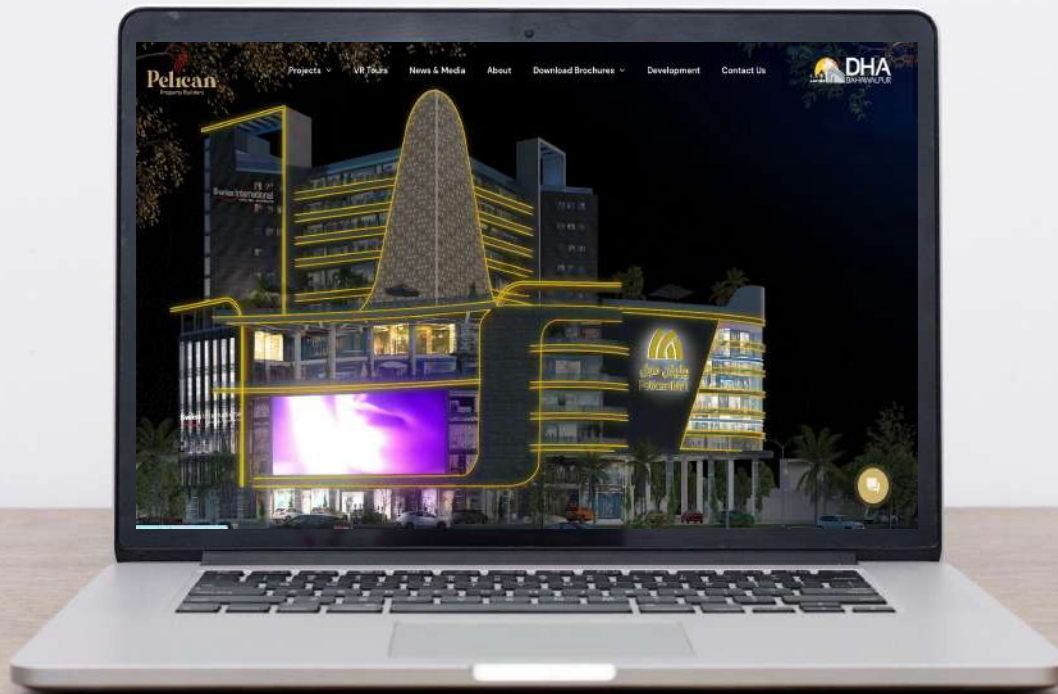
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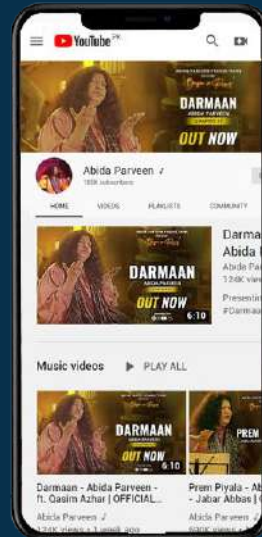
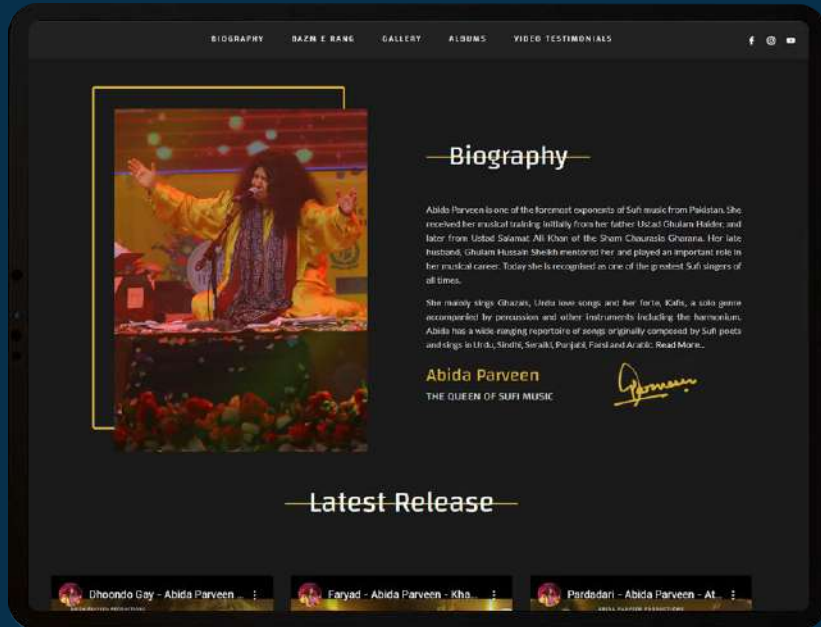
Web Design, Development, SEO and PPC Management

Abida Parveen

Managing Social Media, Website & Music Releasing



We know that 'Social' is important for your business, that's why we have designed our social media packages to give you results but at a low cost.





ELN The e-Learning Network



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Design and Developed Custom Website and Managing Social Media

Naturals

Designed and Developed Custom Website and Managing Social Media





Realtime AR



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Web Design, Development, SEO and PPC Management



Bathers Pavilion



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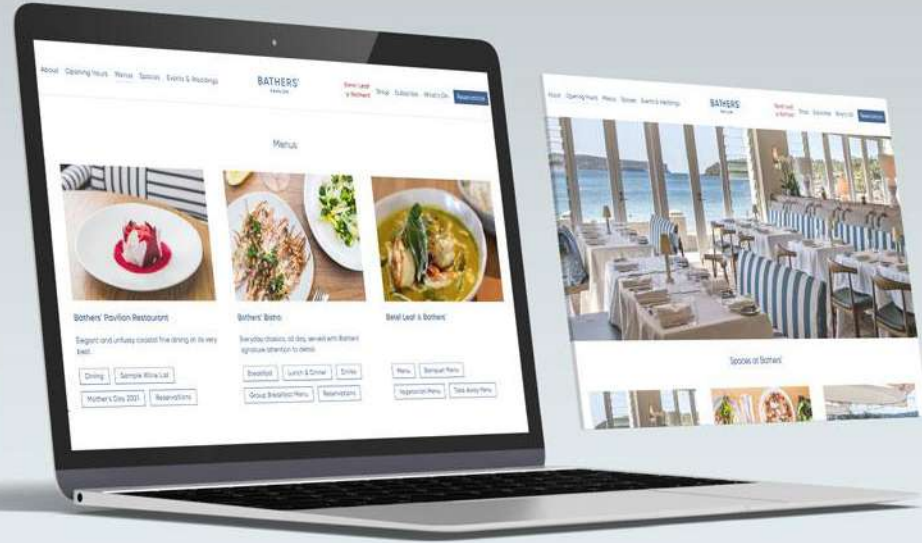
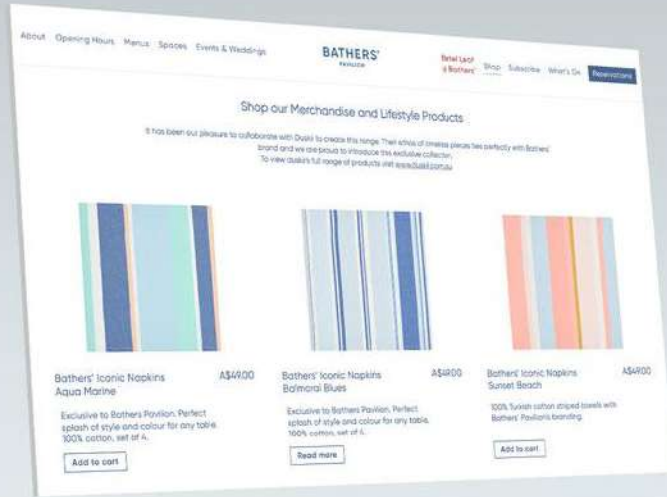
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Web Design & Development



VALUED CLIENTS

Some of Our Esteemed Customers



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WORK



CLIENTS



CERTIFICATION



Lahore - London - New York - Melbourne - Dubai

Worldwide **Clientele**



OUR CERTIFICATIONS

We Believe in Learning



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WORK



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CERTIFICATION

WEB



SOCIAL MEDIA



SEO

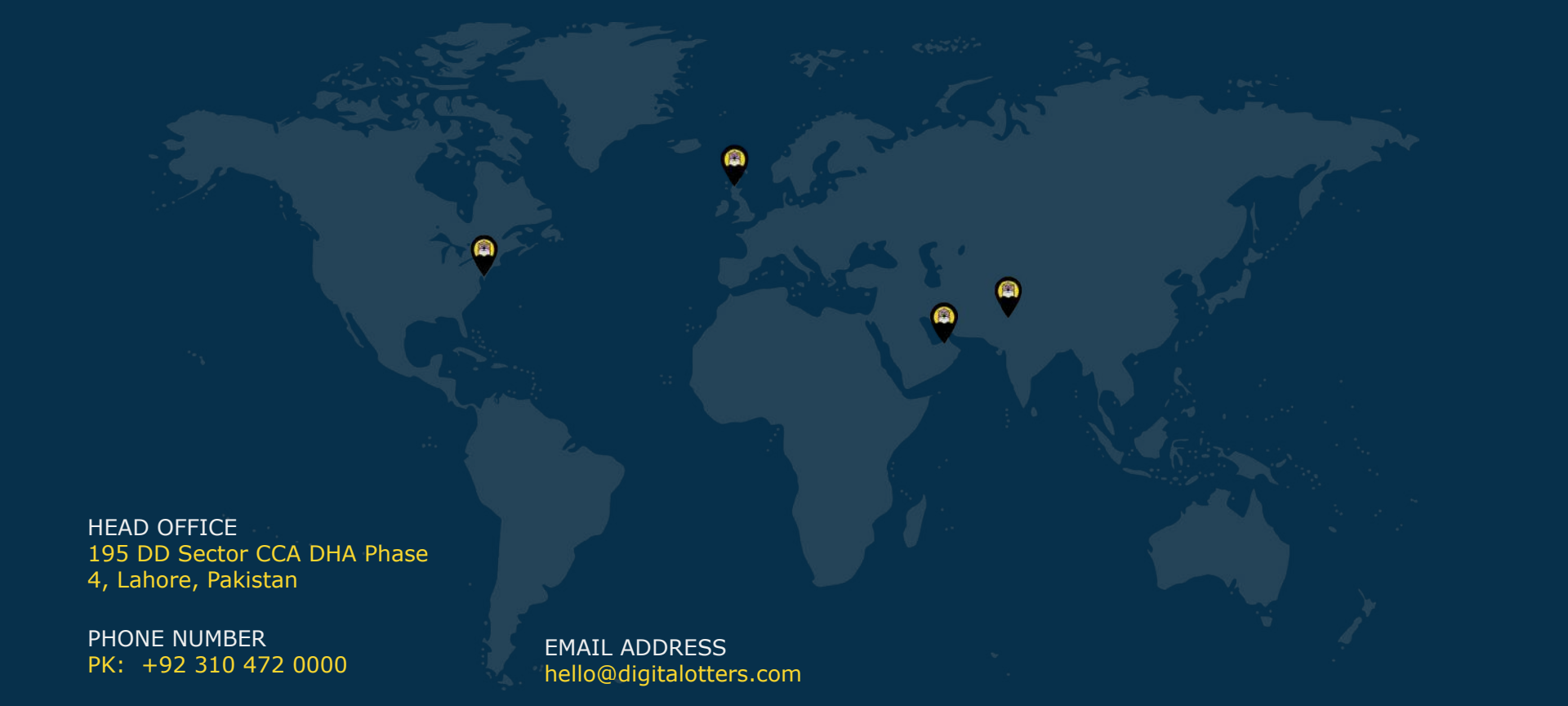


PPC



London – New York – Melbourne - Dubai

Worldwide **Clientele**

A dark blue world map with four yellow location pins. The pins are located in North America, Europe, and two in Asia.

HEAD OFFICE

195 DD Sector CCA DHA Phase
4, Lahore, Pakistan

PHONE NUMBER

PK: +92 310 472 0000

EMAIL ADDRESS

hello@digitalotters.com

Our team is always ready to help you!

Give us a call or send us an email

